



Earth Day 2025: Importance of Environmental Responsibility

FOR IMMEDIATE RELEASE

April 22, 2025

(Brown County, Wis.) – In honor of Earth Day on April 22, Brown County Resource Recovery is reminding residents and businesses of the importance of environmentally responsible waste management. Being an environmentally smart consumer should be a priority 365 days a year, but Earth Day serves as a timely reminder to take action in ways that benefit both the environment and future generations.

“We all have a responsibility to care for the Earth, and that includes how we handle our waste,” said Mark Walter, Brown County Resource Recovery Business Development Manager. “By properly taking advantage of our local waste management resources, we can reduce landfill waste, prevent environmental contamination and ultimately contribute to a more sustainable future.”

Resource Recovery offers a range of services to support proper waste disposal, including the Hazardous Material Recovery facility, a curbside recycling drop-off site, a Waste Transfer Station, and a landfill for non-recyclable materials. These services provide safe, convenient and environmentally friendly options for residents to responsibly dispose of items ranging from electronics and chemicals to household waste. Here’s an overview.

- **Hazardous Material Recovery Facility:** For safe disposal of hazardous items such as electronics, paints and chemicals.
- **Curbside Recycling Drop-Off:** A location for residents to drop off recyclables that don’t fit in the curbside bin.
- **Waste Transfer Station:** A convenient location for large-item disposal and other non-recyclable waste.
- **South Landfill:** For drop-off of items that can’t be recycled curbside but are still recyclable, and items that cannot be recycled or recovered through other means.

This Earth Day, Resource Recovery encourages you to assess your environmental impact and make more sustainable choices year-round. Reduce waste, recycle better and make responsible disposal decisions to keep the planet cleaner and greener for future generations. Resources on how to properly dispose of materials in Brown County can be found at browncountyrecycling.org, or via [Waste Wizard](#) or the [Betterbin mobile app](#).

###

***Brown County Resource Recovery:** The purpose of the Brown County Port & Resource Recovery Department is to meet the solid waste disposal needs of local communities and businesses through methods which are environmentally sound and economical.*

For more information, visit our website at: www.BrownCountyRecycling.org

Follow us on: [Facebook](#) | [Twitter](#) | [YouTube](#) | [Pinterest](#)

Media Contacts:

Mark Walter
Business Development Manager
(920) 492-4965
mark.walter@browncountywi.gov

Kaitlin Foley
Kane Communications
(920) 965-7750 ext. 112
kaitlin@kanecommgroup.com