#### PORT AND RESOURCE RECOVERY DEPARTMENT



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# A New Year, A New Name

Hazardous Waste Facility is now the Hazardous Material Recovery Facility

#### PHOTO/VIDEO OPPORTUNITY

The new exterior building signage will be installed at 9 a.m. on Thursday, February 16, 2017 2561 South Broadway, Green Bay,

## FOR IMMEDIATE RELEASE

February 15, 2017

(Green Bay, WI) The Brown County Household Hazardous Waste Facility is now the Brown County Hazardous Material Recovery Facility. "While it might seem like a subtle difference, it more accurately reflects our mission and the evolving nature of what we do," explained Chad Doverspike, Resource Recovery Operations Manager.

## Here's the breakdown on the change:

- The word 'Household' was removed to show that the facility is not just open to the residential public but also open to businesses that qualify as Very Small Quantity Generators (VSQG's), neighboring counties and hobbyists.
- The change to 'Hazardous Material' is a better reflection of all the categories accepted at the facility. 'Hazardous Waste' is just one specific category of 'Hazardous Material.' Hazardous wastes, universal wastes and non-regulated wastes - which are all accepted at the facility-are specific categories of the general term, Hazardous Material.
- The word 'Recovery' was added to the name to reflect the high percentage of recovered material. Approximately 75-80% of the material received at the Facility gets recycled or recovered - not landfilled.

"Our mission is 'taking material harmful to our environment - generated from our homes and businesses - and creating value for our community'," said Doverspike. "Our new name reflects that mission more accurately. It will also help the community better understand what material can be brought to the facility and that a large percentage of that material gets recycled or recovered."

To see a full list of materials accepted at the Hazardous Material Recovery Facility, Recycling Transfer Station and Waste Transfer Station, as well as a list of applicable fees, visit www.browncountyrecycling.org.

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<u>About Brown County Resource Recovery</u>: The purpose of the Brown County Port & Resource Recovery Department is to meet the solid waste disposal needs of local communities and businesses through methods which are environmentally sound and economical. To learn more, go to: <a href="www.BrownCountyRecycling.org">www.BrownCountyRecycling.org</a> You can also follow us on <a href="Facebook">Facebook</a> (Brown County Recycling), <a href="Twitter">Twitter</a> (@recyclebrownco), <a href="Pinterest">Pinterest</a> (@bcRecycling) and <a href="YouTube">YouTube</a> (Resource Recovery channel).

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